

Employee Advocacy Email Template

Subject Line: "Bring World Class Health to Our Team—Let's Elevate Our Benefits"

Hi [HR Leader's Name],

I'm reaching out because I believe there's an opportunity to take our team's health benefits to a new level—one that supports employees, families, and our company's bottom line.

[World Class Health](#) partners exclusively with leading global employers to deliver exceptional surgical and specialty healthcare with no out-of-pocket costs. Their Centers of Excellence network includes only the top hospitals and physicians worldwide, all rigorously accredited for superior quality. The offering includes comprehensive coverage for:

- **Orthopedic surgery:** Knee replacements, shoulder repairs, and more
- **Bariatric surgery:** Gastric bypass, gastric sleeve
- **Neurosurgery:** Spinal fusion, disc repair, and more
- **Cardiac surgery:** Valve repair, pacemaker implants, and more
- **Fertility treatments:** In vitro fertilization (IVF), and more
- **Specialty drug treatments:** Arthritis, psoriasis, and related therapies

What sets World Class Health apart is that employees pay nothing for these major medical needs—no hidden costs, no surprise bills. The program delivers seamless coordination of complex care, including travel and follow-up, while helping our organization save significantly on medical expenses and improve benefits satisfaction.

I've seen how much these solutions can mean to individuals and their families, and I think this program could be a powerful differentiator for our workforce.

Are you open to learning more or connecting with their team? You can find additional details here: [Learn About World Class Health](#)

Thank you for considering this. If helpful, I'm happy to support an initial conversation or share further resources.

Best regards,

[Your Full Name]

[Your Job Title]

[Your Contact Information]